## Gateways and Corridors in the New Global Economy

The North American Challenge

David Emerson, PC Halifax, September 22, 2010

# **Geopolitical Seismic Shifts**

- Obliteration of the 'old order'
- A 'flatter' world—Thomas Friedman Technology, digital revolution Transportation and logistics
- Economic liberation of developing world
- Shifting economic centre of gravity, Asia bias
- Globalization of issues

Security, environment, poverty...

#### The North American Platform and the Competitive Imperative

- NA integration for competitive success...the platform
- The erosion of NAFTA
- The new global standard for competitive success...global value grids
- Beyond a wake up call for North Americans

## Ports: Where from here?

 Canadian Asia Pacific Gateways and Corridors Initiative:

> End to end, systemic, fluid and seamless Infrastructure over a billion, leveraged Bottlenecks, multi stakeholder Regulatory, technology

- Transportation and logistics component of NA value grid (platform)
- The 'Achilles heal': the border!

### **Unfinished Business**

- Strategic corridor designations
- Common user principles and ownership of strategic infrastructure
- Adaptation to distributed global value grids, border pathologies
- Panama shock. Northwest Passage shock?
- Natural resources T and L
- Environmental footprint

# North America's Economic Future

 The NA platform: collaborate, integrate, build, operate as part of global value grid

Infrastructure, technology

Bottlenecks, border bumps

Regulatory and standards harmonization

- Get behind next generation NAFTA
- Adopt and promote with urgency, focus and discipline

#### Thank you!